



# **Police Aviation News**

## **Media Pack 2026**



## About Police Aviation News

Police Aviation News is a monthly PDF publication which has been published continuously since 1996. Occasional special issues are also published to report on major industry events such as Verticon (ex “Heli-Expo”)

## Topics Covered

Police Aviation News was founded as a law enforcement publication by Bryn Elliott, who served over 30 years with London’s Metropolitan Police.

Over the years, coverage has extended to all aspects of **Emergency Aviation**, including Emergency Medical Services, Search & Rescue, Border Patrol, Fisheries Patrol, Fire Suppression, etc.

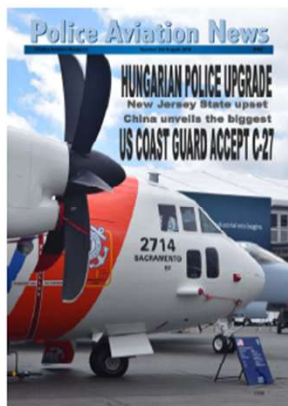
A wide experience of law enforcement aviation in the United Kingdom and other countries enables the Editor to maintain a close working relationship with the providers of law enforcement and emergency services aviation throughout the world.

## Distribution

Police Aviation News is distributed by email, and is also available a few days later on the publication website. The Publisher states that the reach now exceeds 10,000 professionals in the emergency aviation sector.



**www. Police Aviation News .com**



## Publisher

Police Aviation News has been published monthly since 1996 by **Police Aviation Research**, 7 Windmill Close, Honey Lane, Waltham Abbey, TN9 3BQ, UK

## Editor

Police Aviation News continues to be edited by its founder, **Bryn Elliott**. Prior to founding the publication, Bryn served over 30 years in London's Metropolitan Police. Email: [editor@policeaviationnews.com](mailto:editor@policeaviationnews.com)

## Advertising Management

Advertising in Police Aviation News is managed by **Parapex Media**, 24 Staniland Drive, Weybridge, Surrey, KT13 0XN, UK  
Email: [sally@bspmedia.com](mailto:sally@bspmedia.com)



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## Advertising Rates

Prices per issue are quoted for advertisements supplied by email in JPG or PNG format

Advert Size	1 issue	3 issues	6 issues	12 issues
<b>Full page</b> 297x210 mm [Front cover +40%]	<b>£2045 / \$2613</b>	<b>£1840 / \$2345</b>	<b>£1635 / \$2111</b>	<b>£1330 / \$1709</b>
<b>Half page</b> 140x120 mm	<b>£1225 / \$1575</b>	<b>£1105 / \$1407</b>	<b>£985 / \$1273</b>	<b>£800 / \$1005</b>
<b>Quarter page</b> 140x60 mm	<b>£740 / \$938</b>	<b>£665 / \$838</b>	<b>£590 / \$737</b>	<b>£480 / \$603</b>

## Invoicing

All advertising is invoiced in UK Pounds and payment is to be made in UK Pounds. *[US\$ figures above are quoted for reference only, translated at an October 2025 rate]* Advertising for periods of up to 3 months must be paid for in advance, prior to the first advert going live. 6 or 12 month agreements can be invoiced quarterly on request. All advertising commitments will run in consecutive issues.

For commitments of 3 months or more, the advertising graphic can be changed monthly for no additional charge – just email the new graphic to us at the appropriate time. Advertiser provides image and web address to click through to.



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## Sponsored news feed posts (500+ words and up to 10 images)

A number of organisations are now writing (or having written) substantial articles of 500-2500 words, accompanied by up to 10 related images, specifically for news websites. These posts are sometimes known as “Thought Leadership pieces” or an “Op-Ed” (Opinion Editorial). These well-researched articles may express an opinion not affiliated with the **Police Aviation News** editorial team but appear in the news output just like any other news item. These posts are identified as ‘Advertisement’ at the foot of the article. Content must relate directly to the air operations for law enforcement, emergency medical services, border patrol, search and rescue. The source retains full responsibility for the published text. **Price : UK £690 per post.**

## Advertorials (up to 300 words and two images)

Post an article of up to 300 words on the **Police Aviation News** news feed, accompanied by one/two images. Content must relate directly to emergency aviation, and the foot of the article will note that the organisation placing the Advertorial retains full responsibility for the published text.

**Price : UK £275 per post.**



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**For more information, please contact**

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